

Your I4MS-SAE label

Dear participant,

Your Application Experiment has received the I4MS-SAE Label, recognising its excellent implementation, high potential for further deployment and innovative aspect. Congratulations!

What is the I4MS-SAE label?

The I4MS and SAE initiatives have joined their effort to select successful Application Experiments (AEs) from both initiatives, providing them with an official recognition of the quality of the AE. The I4MS-SAE label is granted to AEs and consecutively to participating companies which were accepted for funding through the financial support for third parties (FSTP) mechanism and that have successfully completed the support programme offered by the Innovation Actions (IAs).

What is the purpose of the I4MS-SAE label?

The aim of this label is to allow the SMEs that participated in the labelled experiments to prove the excellence of their experiment when requesting further support to regional governments, but also to national funding bodies and Digital Innovation Hubs (DIHs). The I4MS-SAE Label recognises the value of the AEs and helps other funding bodies to get access to the best innovators who have a connection to the specific region. Ultimately, the goal is to give visibility to strong and well-performed AEs at regional level to inspire other SMEs to start adopting digital transformations.

Under which criteria is it awarded?

The label is awarded to the AEs or participating companies¹ that have fulfilled the following conditions:

Performance-related criteria:

- The AE (and consecutively the participating companies) have successfully completed the support programme/acceleration programme offered by the Innovation Action, incl. achieved the mandatory KPIs in the programme;
- The AE (and consecutively the participating companies) have a highly innovative idea or approach;
- The AE (and consecutively the companies) have shown a highly scalable business model and results of the experiment;
- The AE or proposed innovation or technology usage or way of implementation or deployment has a high impact on the manufacturing SMEs or mid-cap's process, services or products.

Ambition-related criteria:

- The AE or individual company(ies) participating in the experiment have a strong will to continue with developing or deployment of the AE or underlying innovation after the end of the support programme;

¹ Find the definition of eligible companies under Point 6 Criteria for awarding the label, sub-heading III General criteria

- The AE or companies behind the AE have a clear plan to go forward;
- The AE or participating companies have a complete team in place covering both technical and business competencies.

My Application Experiment received the I4MS-SAE label: How can I use it?

- Showcase your awarded stamp on your website and share your certificate on social media to raise awareness about the excellence of the AE you participated in;
- Use this official recognition when you ask for further funding or support, for the deployment of your AE;
- From the I4MS side, we will get in touch with regional authorities that have a high number of SMEs with successful AEs, in order to present them the successful companies from their region, and discuss possibilities of additional regional funding to allow the further deployment of the labelled AEs.